



Priscilla A. Lopez

President and CEO - Orange County HCC

Priscilla Lopez is the President and CEO for the Orange County Hispanic Chamber of Commerce. Ms. Lopez brings over thirteen years of experience in the areas of international business and economic development.

The OCHCC is one of the strongest and largest Hispanic Chambers in the State of California. The Chamber provides business networking opportunities and business referrals as well as facilitates business partnerships throughout Orange County. Under Ms. Lopez' leadership, the Chamber provides programs and services for small businesses in the areas of: micro-lending, international trade, advocacy and procurement/supplier diversity.

Prior to her position at the Chamber, Ms. Lopez was the Program Manager for the Center for International Trade Development (CITD)/California-Mexico Trade Assistance Center (CMTAC) at Long Beach City College. As the CITD Manager, Ms. Lopez provided technical assistance and training in international trade to small and medium sized companies. Under Lopez' leadership, the CITD assisted and trained over 2,000 small businesses throughout Southern California and assisted in over \$75 million in trade transactions.

Prior to her position at the CITD, Ms. Lopez was the International Sales & Marketing Manager for ASB Group – Billy's (FRANCE) in Calais, France and London, England. Billy's was a manufacturer of tortilla chips, salsas and dips, toffee popcorn and pretzels; Lopez was responsible for national sales and accounts with major retail supermarket chains throughout the U.K., Holland, Spain, Belgium and France.

Ms. Lopez has a Masters in Business Administration (MBA) from CSU, Long Beach and a Bachelor of Science with a concentration in International Business from CSU, Fresno.